

2024 BOARDROOM MAGAZINE MEDIA KIT



BOARDROOM

BOARDROOMMAGAZINE.COM | (310) 422-1163

Celebrating 27 years as the Number One Publication of the private club industry. BoardRoom magazine – *Replace Emotion With Fact!*

DECISION MAKING PROCESS

Private clubs across the United States and Canada face challenges relating to every aspect of their operation – from rising food costs to employee compensation, changing demographics to decreased club usage, outdated technology to outdated pro shops and poor management to costs of liability insurance.

Vendors have the solutions to every club problem facing private clubs today.

The lucrative private club industry is complicated and difficult to penetrate. Unlike other industries whereby a single agent often makes the final decision regarding any purchases for his or her respective business, vendors in the private club industry are hampered by a host of seemingly insurmountable issues. These include:

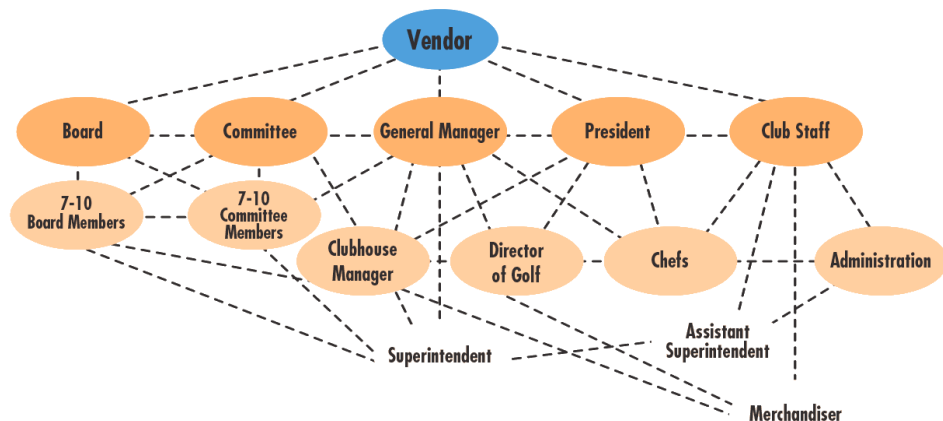
- The issue of scalability: How to reach 5,000 private clubs, daily fee and golf resorts and management companies with limited resources.
- Managing the decision-making process: How to dramatically reduce decision time.
- Establishing credibility: Creating a positive image among industry influencers. The most important aspect of effective marketing is to get people to talk often and favorably about your product or service to individuals who will affect the purchasing process.
- Gaining access to the key decision makers and influencers.
- Cost to market: How to make the most of your marketing dollars. With so many trade shows, publications and sponsorship opportunities, vendors are faced with the challenge of deciding where their marketing dollars would be most effective.

Targeting and building credibility with every individual involved in the decision-making process is crucial for success in private clubs. If any link in this “chain” becomes disconnected (i.e. by a board member not having heard of your firm), then your chance for a sale in that club significantly decreases. How can you reach each member of the “chain?” We’ll help!

“STANDARD” DECISION-MAKING PROCESS



PRIVATE CLUB DECISION-MAKING PROCESS



ENDORSEMENTS, PARTNERS AND ASSOCIATIONS



The Association of Private Club Directors (APCD) is the parent organization of *Distinguished Clubs* and *BoardRoom* magazine is the official trade publication of the APCD. *BoardRoom* magazine remains the only publication of its kind to directly target the boards of directors, management of private and semi-private golf and country clubs in the United States and Canada, along with the management of golf resorts, private club management companies, PGA golf professionals, golf course superintendents and industry leaders.

BoardRoom also goes to key individuals at the top golf resorts, daily fees, management companies, PGA pros and golf course superintendents.

It is much larger than a magazine. Industry insiders and decision-makers look to us to provide them with the information they need to survive and thrive.

BoardRoom Replace Emotion with facts!

We establish relationships with our readers and advertisers. In fact, many reports keeping a library of past issues to use as reference material when purchasing opportunities arise. As a diversified leader in the private club industry, the *Association of Private Club Directors* continues to broaden its horizons to meet the needs of our readers, partners and advertisers.

BoardRoom magazine is a strategic partner and allied association works with *Professional Golf Association of America (PGA)*, and *Golf Course Superintendents Association of America (GCSAA)*, *Club Managers Association of Europe (CMAE)*, *United States Professional Tennis Association (USPTA)*, *Club Management Association of America (CMAA)*, the *American Culinary foundation (ACF)*, *American Society of Golf Course Architects (ASGCA)*, *Association of Club Catering (ACCP)*, *Hospitality, Financial and Technology Professionals (HFTP)*, *Professional Club Marketing Association (PCMA)*, *National Golf Foundation (NGF)* and *World Golf Foundation*.

Vendor conference information: How to successfully sell your products to the private club industry.

At this conference featuring professional speakers, topics include: scalability, establishing credibility, access the decision makers and most importantly, accelerating the sales cycle. *No cost to BoardRoom advertisers.*



EXCELLENCE IN ACHIEVEMENT AWARDS

What better way to recognize vendors and educators for their accomplishments and contributions to the private club industry than the peer-recognized **Excellence in Achievement Awards!**

A highlight of the year, and the only industry award where suppliers, vendors and consultants are publicly recognized for their achievements. An independent panel of industry peers and experts representing various disciplines and aspects of club and course operations reviews all entries. Winners are selected for their overall excellence in their respective fields, their achievements, innovation, visions for the future and their continued impact on private club operations and the club industry.

Entry details for *BoardRoom magazine's Excellence in Achievement Awards* is available by contacting John Fornaro at (949) 376-8889, ext. 1 or by emailing John directly at johnf@apcd.com. Deadline for entry is the end of October each year. All winners are showcased in an upcoming issue of the magazine.

2022 BOARDROOM AWARD WINNERS

LIFETIME ACHIEVEMENT*

Kevin Reilly
Dan Denehy

GARY PLAYER EDUCATOR*

Ryan Doerr (*Strategic Club Solutions*)
Rick Ladendorf (*Mindful 'U'*)
Craig Marshall (*Mindful 'U'*)

DAVE WHITE EDITORIAL AWARD

Dave Doherty

JOHN FORNARO INDUSTRY IMPACT AWARD*

Robert DeMore
Carmen Mauceri

JAY DI PIETRO VENDOR

XHIBTZ Contract Furnishings

NEW PRODUCT*

Benshot glassware
NBC Sports Next

AMENITIES PROVIDER

Duffy's Tri-C Club Supply

ARCHITECTURAL PRODUCT

NanaWall

ASSOCIATION

Association of Club Catering & Event Professionals

BAR RENOVATION

Kuo Diedrich Chi

BRANDING/COMMUNICATIONS

Strategic Club Solutions

BUSINESS INTELLIGENCE SOFTWARE

Jonas Club Software

CASUAL DINING RENOVATION*

Peacock + Lewis - Architects and Planners
Larson Nichols

CHAIR MANUFACTURER*

Eustis Chair
St. Timothy Chair

CHILDRENS' PROGRAM

KE Camps

CHINA

Corby Hall

CLUB ENTERTAINMENT

The Members Only Show -
Michael Gutenplan

CLUBHOUSE

'USE OF NATURAL LIGHTING AND LANDSCAPE'
PHX Architecture

CLUBHOUSE BUILDER AND PROJECT MANAGER

ClubDesign Associates

CLUBHOUSE RENOVATION AND INTERIOR DESIGN

GGA-Architecture *collaboration with*
FRANK Architecture & Interiors

CLUB MANAGEMENT SOFTWARE

Northstar Club Management Software

CLUB MANAGEMENT SOFTWARE – MOST INNOVATIVE

Northstar Club Management Software

CLUB MEMBER ANALYTICS

Jonas Club Software

CLUB PHOTOGRAPHY

E.A. Photography

CLUB SIGNAGE

Signera

CLUB SUPPORT

Jonas Club Software

CLUBHOUSE DESIGN*

Marsh & Associates, Inc.
PHX Architecture

CLUBHOUSE RENOVATION DESIGN*

C² Limited Design Associates
Peacock + Lewis - Architects and Planners

CONSULTING COMPANY*

Chambers
Strategic Club Solutions

CREATIVE FOODS

Frozen Solutions Ice Cream

CUSTOM DESIGN HOSPITALITY UNIFORM

Ambassador Uniform

CUSTOM DESIGN OUTDOOR FURNITURE

XHIBTZ Contract Furnishings

DATA PRIVACY SOLUTIONS

CSR Privacy Solutions

DRIVING RANGE PRODUCT

Inrange

ELECTION MANAGEMENT SYSTEM

Survey & Ballot Systems

ENVIRONMENTAL COMPANY*

Wausau Tile
Bambrella

EXECUTIVE SEARCH FIRM

Kopplin Kuebler & Wallace

FINANCE AND BANKING

Midfirst Private Bank

FITNESS DESIGN

Castor Design Associates

FITNESS EQUIPMENT

Technogym

FLOOR MATTING

Proform™ Premium Matting &
Commercial Carpets

FOOD & BEVERAGE PRODUCT

Emersa WaterBox

FOOD & BEVERAGE TECHNOLOGY PRODUCT

System Concepts, Inc. / FOOD-TRAK

FOOD SERVICE STRATEGIC PLANNING

RealFood Hospitality, Strategy and Design

FURNITURE MANUFACTURER

Gasser Chair Company

GOLF CART COMPANY

Yamaha

GOLF COURSE MAINTENANCE FIRM

International Golf Maintenance (IGM)

GREEN PRODUCT

Vivid Leaf

HISTORIC CLUBHOUSE RESTORATION

HINT | Harris Interiors

HOSPITALITY UNIFORMS

High-End Uniforms

HUMAN RESOURCES

Gecko Hospitality

INSURANCE

Preferred Club

INTERIOR DESIGN MEN'S LOCKER ROOM

Bozeman Club & Corporate interiors

INTERNATIONAL STAFFING

MTL International Work and Travel

KITCHEN EQUIPMENT

Montague

LAW FIRM

Addison Law

LOCKER COMPANY

Salsbury Industries (metal)
Hollman, Inc. (wood)

MANAGEMENT COMPANY

Troon

MARKETING COMPANY

Strategic Club Solutions

MASTER PLANNING*

JBD JGA Design and Architecture
C² Limited Design Associates

MEMBER VETTING

Kennis

MEMBERSHIP ANALYTICS

Clubessential

MEMBERSHIP MARKETING

Creative Golf Marketing

MEMBERSHIP SURVEY

McMahon Group

MOBILE APP

Cobalt Software

ONBOARDING SOFTWARE

Pipeline Marketing

OUTDOOR BAR LOUNGE DESIGN

Angela Grande (Montclair)

OUTDOOR ENHANCEMENT PRODUCT

The Verdin Company

OUTDOOR FURNITURE

Telescope Casual Furniture

OUTDOOR LIVING STRUCTURES

SYZYGY+AZENCO

OUTDOOR TERRACE

Rogers McCagg Architects, Planners,
Interior Designers

PAYROLL PROGRAM

ClubPay

PRO SHOP DESIGN

AM Design group (Shadow Wood)

PROCUREMENT PROCESS MANAGEMENT SYSTEM

Clubessential

PURCHASING COMPANY

XHIBTZ Contract Furnishings

REAL ESTATE SERVICE

Hilda W. Allen Real Estate

RESORT AND HOTEL MANAGEMENT SOFTWARE

Jonas Club Software

SOCIAL MEDIA

Pipeline Marketing

SPA DESIGN

Larson Nichols

STAFF TRAINING COMPANY

RCS Hospitality Group

STRATEGIC PLANNING

McMahon Group

TAX CONSULTANT

PBMares

TECHNOLOGY PRODUCT TRAINING

Clubessential

TENNIS COURT BUILDER

Welch Tennis

TENNIS MANAGEMENT

Cliff Drysdale Tennis

UMBRELLAS

Bambrella

WEBSITE COMPANY

MembersFirst

WELLNESS FACILITY

Kuo Diedrich Chi

WINE ROOM/ DINING DESIGN

Castor Design Associates

WINERY

Flora Springs

WOMEN'S RESTROOM AND LOUNGE

Chambers

INTEGRATED AND TARGETED MARKETING

BoardRoom magazine celebrates all the men and women of the private club industry who have been part of the *BoardRoom magazine* family for the past 26 years.

Our advertisers, our editorial contributors and the many private club general managers, board members and club staff members serve, give experiences and purpose to the more than 3.5 million private club members, all of whom have been part of *BoardRoom magazine's* success over the past quarter century.

No magazine supports vendors more than *Boardroom magazine* – with editorial opportunities, *BoardRoom* awards, vendor education and consulting and access to the decision makers.

Voted number 1 magazine managers recommend companies to advertise.

- Number 1 with board members.
- Number 1 with general managers
- Number 1 magazine read regularly
- Number 1 best content
- Number 1 favorite magazine
- Number 1 magazine passed to others to read.
- Number 1 paid subscribers.

BoardRoom magazine, directly targets the boards of directors and general managers at private and semi-private clubs, management companies, golf resort managers, buyers, PGA Professionals and GCSAA superintendents throughout the world, and is designed to education and inform about all aspects of the private club's operation.

With integrated and targeted marketing, vendors wanting to penetrate the peculiar characteristics of the private club market can now open the door to change!

Vendors must emphasize a multi-pronged approach, and *BoardRoom magazine* can help you modify your relationship from that of a traditional seller and buyer to empowering your customers around your product creating brand loyalists and advocates. For vendors, this information, strategy, tools and support help migrate the private club market down the path from prospect to long-term customer. For vendors, *BoardRoom magazine* swings open an exclusive door to the private clubs.

Facts replace emotion! That's what we do and that's how you'll benefit.

INDUSTRY FACTS

- Private club board turnover averages 33 percent per year
- The average private club has nine board members with an additional 50 committee members
- On average every three years a 100 percent turnover of key decision makers.



PULSE ON THE INDUSTRY

BoardRoom magazine has surfaced with flying colors in a 'Taking the Pulse' survey focusing on organizations and publications serving the private club industry, with the highest mean ratings in a number of the categories including:

- Being important to the general manager, board members and the club
- Satisfaction with the publication
- Subscription value
- Effectiveness
- Communications
- Subscriber benefit and industry benefit, and
- Reading times (shelf life)

[View the Readership Survey.](#)

READERSHIP

BoardRoom magazine is designed to educate the board of directors, general managers and owners of private clubs about issues concerning all aspects of the club and golf course operations. Each editorial department directly relates to the positions held by the board:

- Clubhouse Committee
- Green Committee
- Membership Committee
- House Committee
- Finance Committee
- Executive Committee
- Pro Shop Committee
- Food and Beverage Committee
- Marketing Committee
- Bylaws Committee
- Law and Legislation/Insurance
- Finance/Tax Issues
- Strategic Planning
- Technology Committee
- Course/Clubhouse Redesign
- Membership Marketing Issues
- Wellness and Fitness
- Wine

Boardroom magazine is made available to 19,000 PGA Professionals and 14,000 GCSAA members and to management company decision makers.

2024 BOARDROOM AD & EDITORIAL CALENDAR



JANUARY/FEBRUARY 2024 (CMAA SHOW ISSUE) (2024 BUYERS' GUIDE INSERT)

Cover: Distinguished Idea Summit
Features: Distinguished Clubs, Innovative Ideas, Governance
Editorial Deadline: November 7
Space Reservation: January 9
Materials Due: January 16



MARCH/APRIL 2024

Cover: BoardRoom Awards
Features: Excellence in Achievement Awards, Innovative Ideas, Attracting the Next Generations
Editorial Deadline: January 16
Space Reservation: March 5
Materials Due: March 12



MAY/JUNE 2024

Cover: Club Trends
Features: Trends in Outdoor Spaces and in the Club, Work / Life Balance, Staffing, Innovative Ideas
Editorial Deadline: March 5
Space Reservation: May 7
Materials Due: May 14



JULY/AUGUST 2024

Cover: Design Issue
Features: Architects & Designers Feature, Sustainability, Green Building, Innovative Ideas
Editorial Deadline: May 7
Space Reservation: July 9
Materials Due: July 16



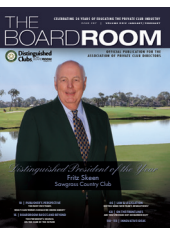
SEPTEMBER/OCTOBER 2024

Cover: Technology Issue
Features: New Products, Technology, Social Media, Marketing, Innovative Ideas, F&B
Editorial Deadline: July 2
Space Reservation: September 10
Materials Due: September 17



NOVEMBER/DECEMBER 2024

Cover: Distinguished Idea Summit
Features: Distinguished Clubs, Innovative Ideas, Governance
Editorial Deadline: September 10
Space Reservation: November 5
Materials Due: November 12



JANUARY/FEBRUARY 2025 (CMAA SHOW ISSUE)

Cover: Top Private Club President of the Year
Features: Private Club Presidents of the Year, Innovative Ideas, Governance
Editorial Deadline: November 5
Space Reservation: January 7
Materials Due: January 14

2024 AD RATES

Our vendors have solutions and the evolution continues especially as the private club industry has faced and continues to tackle enormous challenges post COVID-19 and with inflation. This has been one of the most challenging times as clubs recruit, retain, serve and entertain private club members in what has become a new normal. Still, the club remains each club member's home-away-from-home.

Our vendors help private clubs 'solve a problem and take away a pain!'

AD RATES

AD RATES	1X RATE	3X RATE	6X RATE
Full Page	\$2886	\$2429	\$1995
Half Page	\$2195	\$1876	\$1485
Third Page	\$1795	\$1595	\$1195
Quarter Page	\$1495	\$1295	\$997
Inside Front & Back Covers	\$3970	\$3380	\$2860

Logo Listing: \$790 for double annual \$395 for single annual

ACCESS TO DECISION MAKERS

BoardRoom magazine is the only publication of its kind to directly target multiple decision makers including the boards of directors, chief executive officers, general managers, PGA golf professionals, golf course superintendents, management companies, golf resorts, daily fee courses, yacht and city club worldwide.

ADDITIONAL BENEFITS

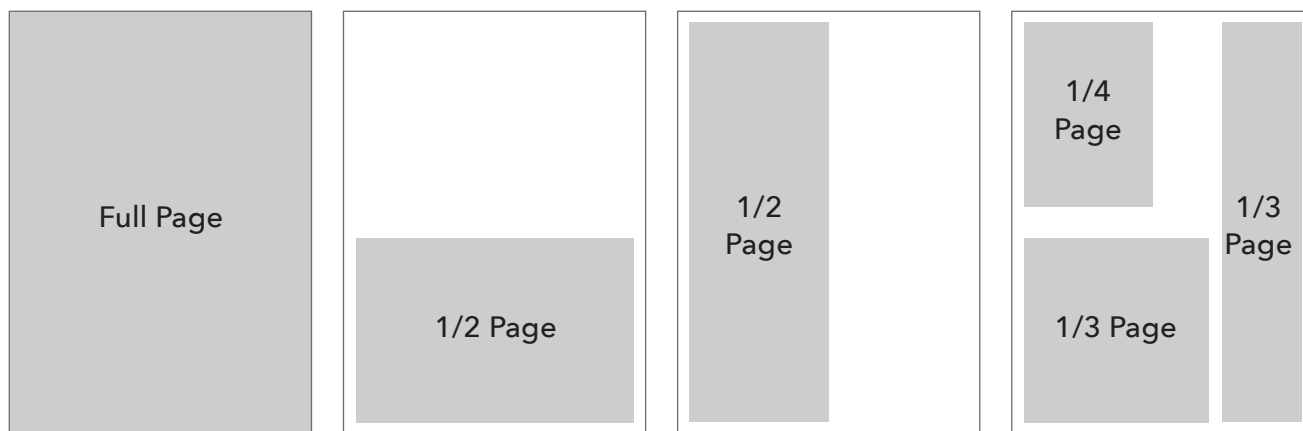
Each four color, perfect bound issue of BoardRoom magazine lends itself to a longer shelf life than many of its competitor publications. Current subscribers report creating a "library" of past editions as reference materials for incoming board members on topical issues pertaining to the private club today.

If you are interested in advertising with BoardRoom magazine, please contact Dee Kaplan (310) 422-1163 or dee.kaplan@gmail.com

Editorial opportunities available. No additional cost for color. All prices net.

Would you like the opportunity to submit editorial? Our magazines give suppliers a platform in which to voice opinions and share expertise on issues relating to the private club industry. Editorial opportunities are available on a per-case basis. Please contact the publisher for details.

2024 AD SPACE AND DESIGN



FULL PAGE SIZE: 8.375" X 10.875"
BLEED: .25" (8.875" X 11.375")
LIVE AREA: 7.175" X 9.675"

1/2 page (Horizontal.): 7.175" x 4.75"

1/2 page (Vertical): 3.5" x 9.675"

1/3 page (Square): 4.75" x 4.75"

1/3 page (Vertical): 2.25" x 9.675"

1/4 page: 3.5" x 4.75"

Logo Ad - Business Card: 2.1" x 2.75" PLUS .125" BLEED

Logo Ad - Business Card FINAL SIZE: 2.225" X 2.875"

PLEASE DO NOT USE BORDERS

BoardRoom Ad Specs

The BoardRoom magazine is produced digitally on the Macintosh platform. Materials not received by Materials Deadline are subject to a "pickup" (previous ad), or if a new contract, no ad will run. Agency/advertiser will be still be responsible for payment based on contract. Materials received after the closing date, whether on extension or not, that do not go through the pre-press inspection process, are printed at the advertiser's risk. Advertisers may not cancel orders for, or make changes in, advertising after the Materials Deadline of the magazine. The Publisher is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency or for changes made after closing dates. The Publisher has the right to insert the advertising anywhere in the Magazine at its discretion, and any condition on contracts, orders or copy instructions involving the placement of advertising within an issue of the magazine (such as page location, competitive separation or placement facing editorial copy) will be treated as a positioning request only and cannot be guaranteed. The Publisher's inability or failure to comply with any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising. Also you need to insert a note for the creation of ads that they will need to submit images, logos, etc no later than 10 days before the Materials Deadline and all artwork needs to be approved by agency or advertiser on or before the Materials Deadline.

BoardRoom magazine requires high resolution PDFs or JPGs. If you are submitting an ad designed in Illustrator, please convert all fonts to outlines, embed all images and save the flattened file as a PDF.

PDF REQUIREMENTS

- PDF/x-3
- Acrobat 8/9
- Composite CMYK ONLY, no spot colors
- All Marks and Bleeds
- CMYK Only
- Bleed symmetric .125"
- Include your company name in the title

BOOK AD SPACE

Dee Kaplan

Phone: (310) 422-1163

E-mail: dee.kaplan@gmail.com

SUBMIT ALL ARTWORK TO

Heather Arias de Cordoba

Phone: (949) 365-6966

E-mail: heather@studiodelmar.net

BOARDROOMMAGAZINE.COM OPPORTUNITIES

Boardroommagazine.com is the digital address of BoardRoom magazine. We have two advertising opportunities that enable you to reach clubs, boards, board presidents, GMs and other club managers.

WEBSITE ANNUAL AD RATES

AD RATES

Top Banner
Square Side Ads

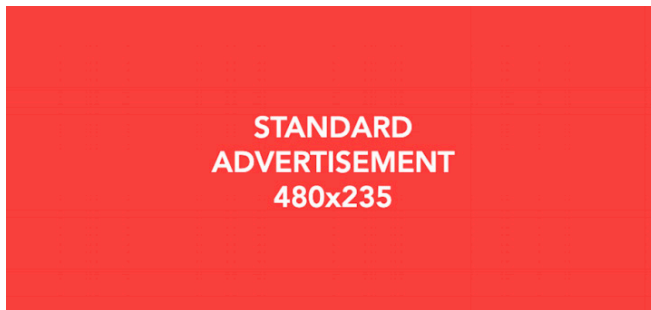
ANNUAL COST

Prices for all ads
available upon request

Footer - premium banner



Homepage - rectangle ad



DIGITAL OPPORTUNITIES

BOARDROOM BRIEFS

BoardRoom Briefs is the social media arm of *BoardRoom magazine*. These posts and bi-monthly emails go beyond the buzz by surfacing and summarizing important industry information from practical insights from industry experts to industry movers and shakers and features from vendors in the club industry. We have one advertising opportunity that enable you to reach clubs, boards, board presidents, GMs and other club managers via LinkedIn, Instagram, Facebook, and email.

BOARDROOM BRIEFS BI-MONTHLY SPONSORSHIP RATES

SPONSORSHIP

One editorial piece posted on all social media channels
 Logo on social media graphis
 Banner and footer in all BoardRoom Briefs emails

MONTHLY COST

\$900

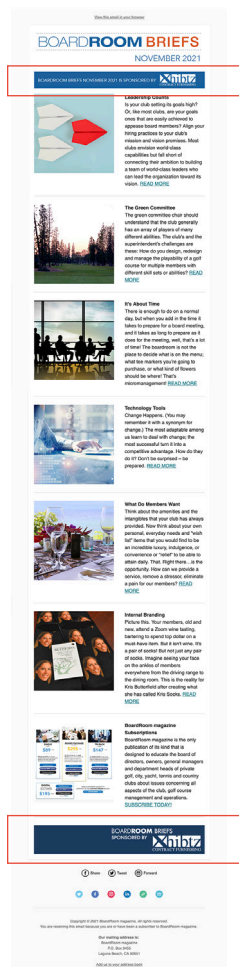
Sample social media graphic



Sample social media footer



Sample email



DIGITAL OPPORTUNITIES

BOARDROOM MAGAZINE EMAIL AD

BoardRoom magazine is distributed to subscribers digitally as well as via print. With the digital magazine we are able to reach general managers, boards, presidents and committee members where they view things the most - on their digital devices and computers. Our digital committee member subscription delivers a digital bi-monthly magazine to up to 150 committee members, as well as to the club's GM, board and president, all members of the PGA and all members of GCSAA. We have 4 advertising opportunities that enable you to reach clubs, boards, board presidents, GMs and other club managers via email.

BOARDROOM MAGAZINE SUBSCRIPTION EMAIL

SPONSORSHIP

One graphic digital display ad, placed in the editorial area of the digital *BoardRoom magazine* emails (6x per year).

One graphic digital display ad, placed in the editorial area of the digital *BoardRoom Briefs* emails (24x per year).

Ad size 800 x 200

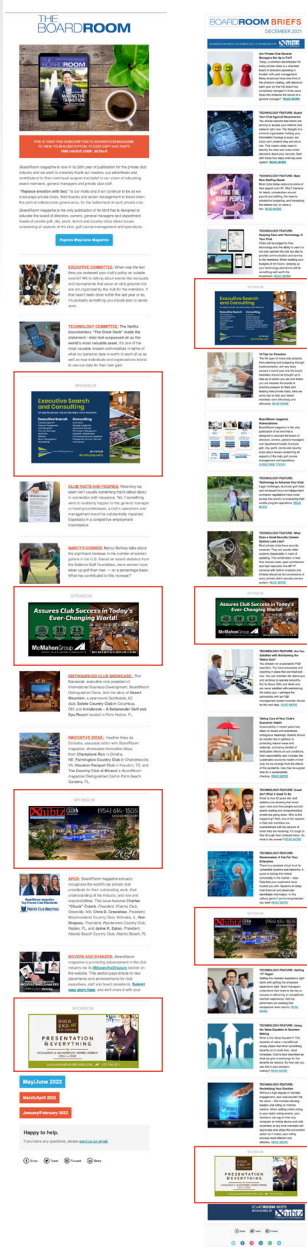
Can be animated GIF or static JPG

Will link back to advertiser's website or specific URL

ANNUAL COST (18 INSERTIONS/YEAR)

\$1800/year

Sample emails



DIGITAL OPPORTUNITIES

BOARDROOM MAGAZINE WEBSITE

BoardRoom magazine is now offering and promoting advancement in the club industry via its Movers and Shakers section on the website. This section pays tribute to new placements and advancement for club executives, and in addition to announcements on social media and on the website, these posts will be shared via *BoardRoom Briefs* each month.

BOARDROOM MAGAZINE MOVERS AND SHAKERS - ANNUAL COST \$5000

Where are Movers and Shakers announcements promoted?

Online: Movers and Shakers announcements are posted on the *BoardRoom magazine* website on a page specifically for this section. Once posted on the website, each new announcement will be shared via LinkedIn, Facebook, Twitter and Instagram.

Email: A link to the web page will appear in our monthly *BoardRoom Briefs* email.

Print: There is no print version at this time.

What will my sponsorship get me?

Sponsorship of the Movers and Shakers section gets you a special banner on the web page, your logo on each social media post and your logo with the Movers and Shakers portion in the *BoardRoom Briefs* email.

How can Movers and Shakers increase employee engagement?

To some employees, money isn't everything. Employees thrive on acts of recognition, accolades and awards and recognition of a job well done! Clubs with a rich culture retain their talent at a higher rate as highly engaged employees are less likely to leave. Movers and Shakers is a free opportunity for clubs to publicize hiring announcements, employee job changes, board appointments and professional recognition – all to a targeted audience of professionals in the private club industry.

How long will do Movers and Shakers announcements appear?

The announcements don't expire. Most recent announcements are placed at the top.

How long does it take before an announcement is posted to the Movers and Shakers section?

To maintain the professional integrity of our site, each listing must go through an approval process prior to being posted to the Movers and Shakers section. In most cases, this occurs within a few hours, with the maximum being 3 business days.

How is an announcement submitted to BoardRoom magazine?

A link to a form will be included in every email that *BoardRoom magazine* sends out. Interested parties can input and upload their information quickly and easily. With Movers and Shakers clubs can share employee announcements and employees have the ability to share the news with their colleagues and friends via social media.

Personnel announcement types include:

- New hires
- Recent promotion
- Professional recognition
- Board of directors

26 YEARS

CELEBRATING 26 YEARS AS THE OFFICIAL PUBLICATION FOR THE ASSOCIATION OF PRIVATE CLUB DIRECTORS

50% OFF - SUBSCRIBE NOW

MOVERS AND SHAKERS!

THE BOARDROOM

949.376.8889 ext. 7

HOME ARTICLES ADVERTISE WRITERS BOARDROOM AWARDS ABOUT US MOVERS & SHAKERS CONTACT



CONGRATULATIONS PRIVATE CLUB INDUSTRY MOVERS AND SHAKERS

KOPPLIN KUEBLER & WALLACE

THE MOST TRUSTED NAME IN EXECUTIVE SEARCH AND CONSULTING



SUBMIT AN ANNOUNCEMENT



Miramont Country Club Welcomes Ryan Spence, CCM as New General Manager

October 11, 2022 Congratulation...



Inverness Club Welcomes Matthew Spangenberg as New General Manager

October 11, 2022 Congratulation...



The Landings Club Welcomes Lisa Kyte as New Director of Wellness

October 11, 2022 Congratulation...



Edgewood Valley Country Club Welcomes Mindy Saban as New Director of Communications & Membership



Racine Country Club Welcomes Kathy Baran as New Assistant General Manager

October 11, 2022 Congratulation...



Grey Oaks Country Club Welcomes Deano Catalano, CPA as New Controller

October 11, 2022 Congratulation...



Vattanac Golf Resort Welcomes Rory Tinker as New Head PGA Teaching Professional

October 11, 2022 Congratulation...



Vattanac Golf Resort Welcomes Chris Geraghty as New General Manager

October 11, 2022 Congratulation...



Carmel Country Club Welcomes Craig Meyer as New Executive Chef

October 11, 2022 Craig Meyer,...

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