

BoardRoom Award Winners Recognized

Here's a tip of the hat to **The BoardRoom Magazine's 2008 "Excellence in Achievement Award"** recipients. It's the event of the year for the **Association of Private Clubs and Directors**, held recently at Boca West Country Club, Boca Raton, FL, and the only industry event where suppliers to the private club industry are publicly recognized for their achievements.

As we know, vendors are the backbone of the private clubs industry, because without their products and services, private clubs would find it extremely difficult to meet the needs and wants of their club members... in fact, everything would likely come to a standstill.

So there's no better way to recognize the vendors and educators for their accomplishments and fine contributions to the private club industry than the peer-recognized **BoardRoom Awards**.

An independent panel of industry experts, representing various disciplines and aspects of the club and golf course operations, reviews all entries. Winners are selected for their overall excellence in their respective fields, their achievements, innovation and visions for the future, and their continuing impact on private club operations and the club industry.

Ed Henderson Honored Posthumously, With Lifetime Achievement



In November 2008, Ed Henderson, one of the original six people to earn the "Master Club Manager" designation through the Club Managers Association of America, penned his final article for **BoardRoom magazine**. Following a half-century of first working for, and then working with private clubs, Ed declared, "I have other interesting mountains to climb."

"Perhaps Ed will best be remembered for the many insightful and provocative articles that he published throughout his career - writings that expanded and challenged traditional viewpoints," Spitzig expressed.

"Ed was ahead of his time in his view that private clubs are best managed by a knowledgeable chief operating officer, a theme he tirelessly promoted throughout his career. As a result, Ed's impact on how today's private clubs are governed and managed has been second to none and has helped the private club industry be better for all concerned.

"Ed Henderson, MCM - a great personal friend, exemplary professional colleague, a true visionary and industry leader, man of unwavering principle and integrity, and mentor to many, and someone with a great sense of humor - will indeed be missed," Spitzig said.

And it's because of his many contributions to the private club industry over so many years, that Ed Henderson, MCM is honored posthumously, with **BoardRoom magazine's Lifetime Achievement Award**.

Sadly, Ed's climb to undiscovered peaks ended abruptly with his death on January 22, 2009, following a sudden, massive heart attack. At that time, Norm Spitzig paid tribute to Ed Henderson, his colleague and partner at Master Club Advisors.

"Ed serendipitously began his career as a private club general manager at the tender age of 23 at a small club in Louisiana. As Ed used to tell it, the president who hired him and he were a 'perfect match' as 'neither of them had the slightest idea of what they were doing,'" Spitzig related.

Over the next 40 years, Ed successfully managed fine country and city clubs in Ohio, Tennessee and Indiana.

Achievement Awards Presenters

Jim Kelly - Master of Ceremonies

John G. Fornaro - Host, Publisher, BoardRoom magazine, CEO, The Association of Private Clubs & Directors

Jay Di Pietro - General Manager/COO/President, Boca West Country Club;

Michael McCarthy - CEO, Addison Reserve Country Club



THE
BOARDROOM

Excellence in Achievement
2008
Awards

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Golf Course Maintenance Company

E-Z-GO
Golf Car Company

RAIN BIRD CORPORATION
Irrigation Company

CCI CLUB DESIGN
Clubhouse Architect

MAI DESIGN GROUP
Clubhouse Architect

WEITZ GOLF
Clubhouse Builder

FERRY HAYES AND ALLEN
Clubhouse Interior Design

DANIEL WOHLFEIL
Clubhouse Interior Design

COUNTRY CLUB FITNESS
Fitness Consultant Company

MONTAGUE
Kitchen Equipment

CHAMBERS
Pro Shop Interior Designer

KOPPLIN & KUEBLER
Executive Search Firm

PREFERRED CLUB PROGRAM
Insurance Provider

MCMAHON GROUP
Strategic Planning Firm

RSM MCGLADREY
Tax Consultant

SYSTEMS CONCEPTS/FOODTRAK
Technology/Software Product

CLUBESSENTIAL
Website Design Firm

CREATIVE GOLF MARKETING
Membership Marketing

ELSON-ALEXANDRE
Photographer

PGA OF AMERICA - CAREER LINKS
Association Program

BURTCO
Clubhouse Carpet



VGM CLUB
Purchasing Service Group

HFTP
Association

ROBYN STOWELL
Gary Player Educator

CRYSTAL THOMAS
Gary Player Educator

ADDISON LAW FIRM
Law Firm

ARTHUR HILLS/STEVE FORREST
Golf Course Architect

TORO
Golf Course Equipment Manufacturer

ENVIRONMENTAL TURF
Turf and Ornamental

GRIGG BROTHERS
Environmental Product

IBS
Clubhouse Software Developer

CLUBTEC
Special Recognition of Outstanding
Client Service of Technology Systems
and Software for the Private Club
Industry

COUNTRY CASUAL
Outdoor Furniture

GASSER CHAIR COMPANY
Furniture Manufacturer

JANI KING
Club Service

ED HENDERSON (POSTHUMOUSLY)
Lifetime Achievement

**FERNANDO LEAL, ADDISON RESERVE
COUNTRY CLUB**
Distinguished President

