



## 2011 BOARDROOM MAGAZINE EXCELLENCE IN ACHIEVEMENT AWARDS

*The BoardRoom magazine* is now accepting entries for its 2011 "**Excellence in Achievement**" awards. The awards recognize both vendors and educators for their impact, achievements and contributions to the club industry. All award entries and nominations must provide supporting materials to be reviewed by an independent panel of industry experts representing various aspects of course and club operations. Winners are selected for overall excellence in their respective fields, innovation, vision for future growth and continued impact on private club operations. Winners in each category will be featured in an issue of *The BoardRoom magazine* in 2012. **For additional requirements and information, call (949) 376-8889 or email John Fornaro at [johnf@apcd.com](mailto:johnf@apcd.com).** All entries must be received by 12/31/2011.

**GOLF COURSE:** Course Architect (new course), Course Architect (renovation), Course Contractor/Developer, Irrigation Company,

Course Equipment Manufacturer, Course Maintenance Company, Golf Cart Company, Turf and Ornamental Product

**CLUBHOUSE:** Clubhouse Architect, Clubhouse Builder, Clubhouse Interior Design, Fitness Consultant, Fitness Equipment, Furniture Manufacturer, Kitchen Equipment Manufacturer, Food & Beverage, Pro Shop Interior Design

**TAX, LAW, HR & FINANCE:** Executive Search, Finance Company, Insurance Provider, Law, Strategic Planning, Tax Consultant

**TECHNOLOGY:** Software Developer, Technology Product, Website Design

**MARKETING & MEMBERSHIP:** Advertising, Marketing or PR, Membership Marketing, Photographer

**OTHER:** Apparel Company, Association Program, Club Management Company, Club Services Association, Developer, Golf Club Manufacturer, New Product, Purchasing Services Group, The Jay Diepietro Vendor, Winery

**Category:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Nominating (if different from above):** \_\_\_\_\_

**Include the following supporting materials: 1) A one-page explanation of why the product/service/company is the best in 2011 and deserves to win its category, 2) media kits, 3) press releases, 4) testimonials and 5) marketing materials.**

**Mail entry form, supporting materials and \$50 processing fee per entry to:  
The BoardRoom magazine "2011 Excellence in Achievement Awards"  
200 La Pata, San Clemente, CA 92673**



THE  
BOARDROOM



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